

# Studley in the Community

New York Cares Coat Drive | New York | December 2009

December 2009 marked the 21st annual New York Cares Coat Drive and the fifth annual New York Cares Coat Drive for Studley's Midtown Manhattan and HQ offices.

## Studley's Participation

For the past five years, Studley's Midtown Manhattan brokerage and headquarters offices have collected coats for the New York Cares Coat Drive. Throughout the month of December, employees drop off new or gently used coats for men, women and children, in boxes located in the reception area. Two of those five years, we also volunteered to sort coats at the New York Cares' warehouse. This is not an easy task. However, given Studley's ability to solve the most complex real estate challenges, the teams solved the process challenges associated with sorting and bagging thousands of coats. In fact, we were told by New York Cares that the Studley teams bagged the most coats for groups of our size. The staff was impressed with our firm's productivity and ability to organize so quickly.

In 2009, Studley's donation to New York Cares helped the organization distribute more than 70,000 coats to more than 300 agencies — including homeless shelters, community organizations and schools

Being located in Midtown Manhattan, we see first hand the difference that a warm coat makes to someone who lives on the streets, especially during the cold winter months.

## About New York Cares

Founded in 1987 by a group of friends looking to take serious action against social issues facing New Yorkers, New York Cares has become one of the leading volunteer organizations in the city touching more than 400,000 disadvantaged people each year. By bringing vital volunteer support to thousands of nonprofit agencies, public schools, and other deserving organizations; the New York Cares staff works to identify organizations most pressing needs, creates projects to aid these issues, and recruits/deploys dedicated volunteers to make a difference.

## How You Can Help

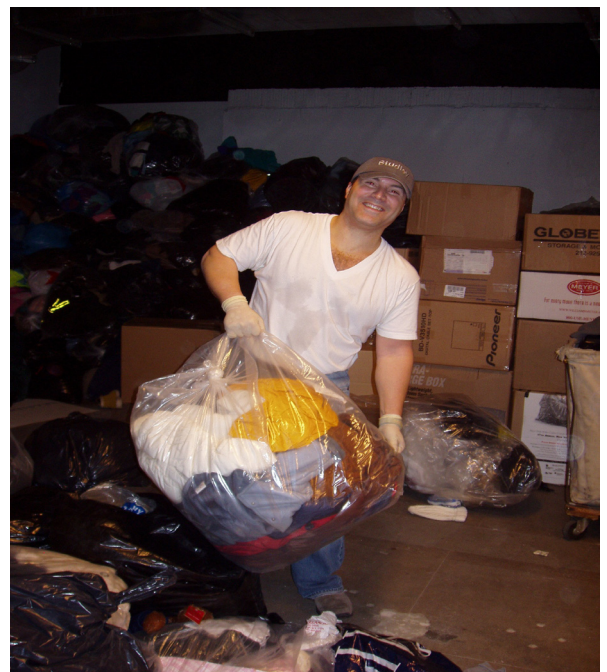
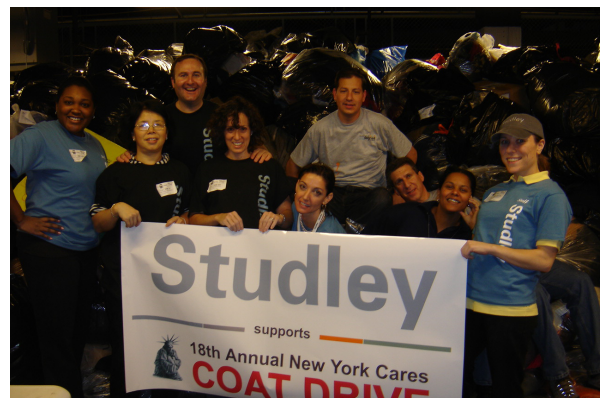
Each year more than 48,000 people volunteer for more than 1,000 projects New York Cares creates and manages. The nonprofit is constantly looking for new volunteers to participate through a variety of outlets including year-round opportunities, corporate volunteering, holiday drives and citywide service days. For more information, visit [www.newyorkcares.org](http://www.newyorkcares.org)



21st Annual  
New York Cares  
COAT DRIVE



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