

Studley in the Community

Habitat for Humanity | Palm Beach, Florida | Winter Trip 2009

On January 28, 2009, Studley's top producing brokers from across the country joined together, with Habitat for Humanity, to build a new house for the Brown family.

Studley's Participation

Each year, Studley's top-producing brokers are invited to attend an exclusive trip to exotic international locales as both a reward and for networking and meeting purposes. In 2009, with the economy faltering, Studley opted to forgo its extravagant trip in lieu of a more modest one that included a day of community service to help those who are less fortunate. Hence, Winter Trip 2009 was held in Palm Beach, Florida with a day spent building three houses for Habitat for Humanity. Below is one of the completed homes that Studley built that day and that the Brown family is proud to now call home.

Not only did Studley donate sweat equity to the effort, but Robert Link, executive vice president and co-branch manager of Studley's Denver office, was challenged by his Studley colleagues to shave his 35-year old iconic "Marlboro Man" mustache. What started as a lark, turned into a brilliant fundraising effort for Habitat for Humanity. Rob's colleagues ultimately pledged \$10,500 for the shave and a commitment from Rob to remain mustache-free for a specified time period. With Studley's matching funds donation, the firm contributed \$20,500, roughly half the cost to construct a house, to Habitat for Humanity.



Studley

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